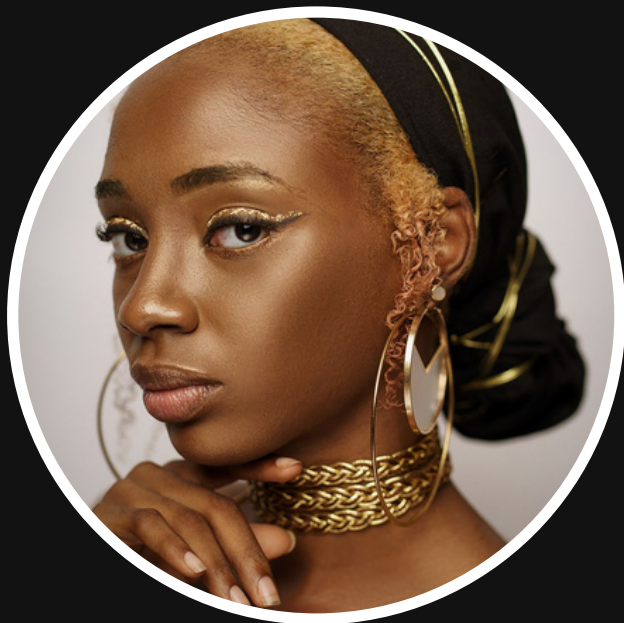


AALIYAH HINDS

Creative Director & Digital Marketer



CONTACT

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Address

6 Ravina Road, Liguanea, KGN 6

REFERENCE

Yannick Reid

Creative Director

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MY PROFILE

Assists the department head in carrying out digital marketing companies works closely with the marketing head for digital promotions and others. My communication skills are excellent, and I have a strong commitment to research and execution as both Creative Director & Digital Marketer.



EDUCATION

CSEC

The Immaculate
Conception High
2008 - 2012

CAPE

Pre-University
2012 - 2013



EXPERIENCE

Social Media Manager

POW Social Media 2017-2018

- Managed all social media content, engagement and provided reports on monthly basis.
- Tasked to make graphic for off line and offline layouts.
- Create content for all social media platforms

Creative Assistant

Toppin Designz 2019-2020

- Assisted the head designer in the creation of merchandise for various brands and clients.

Digital Marketer

Sian Associates 2020-2023

- Manage all social media accounts for the following brands:
 - RUBIS Jamaica
 - CAC 2000 Ltd
 - Herboo Botanicals
- Graphic Design and Content Creation for various other brands
- Website consultation

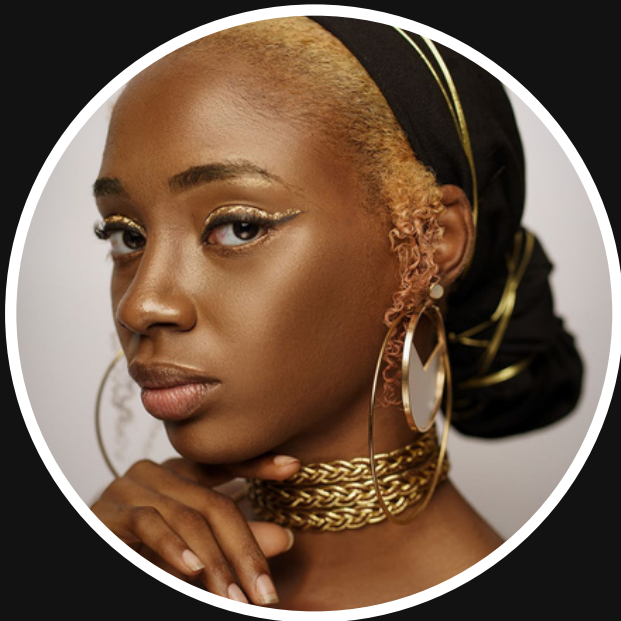
Ragamuffin Cafe

2022-2023

- Manage social media page
- Graphic design and content creation
- Media coverage & streaming for events

AALIYAH HINDS

Creative Director & Digital Marketer



NOTEWORTHY

- Use of the Adobe Suite & Procreate
- Content Creation and Organization
- Problem Solving and Research
- Works well both individually and in a team
 - Can work under pressure
 - Can work with tight deadlines
- Use of all Microsoft Suite Programs



I LOOK FORWARD
TO WORKING
WITH YOU!



EXPERIENCE

Digital Media Coordinator

Haveli

2022-2023

- Managed all social media content
- Content creation for varying platforms
- Photographer/Videographer
- Production Coordination provided
- Website Updates & Consultancy
- Google Business Page Updates
- PR Releases

Executive Assistant

Yannick Reid

2018-2023

- Responsible for managing the schedules and communications of the Creative Director of Protoje
- Assistance provided on all creative projects

Content Creator

General

- Created content for various platforms for the following brands and names:
 - Very Culture
 - New Wave Jamaica
 - Street Beatz TV
 - GTHIFI Entertainment



SKILLS

Graphic Design	<div><div></div></div>
Web Design	<div><div></div></div>
Logo Design	<div><div></div></div>
Brand Design	<div><div></div></div>
Marketing	<div><div></div></div>
Photography	<div><div></div></div>
Videography	<div><div></div></div>

*Portfolios available upon request